



Innovating and environmental friendly industry made in Italy ALCEA France is setting up in Burgundy and looking for personnel

Dijon, 11th September 2009 - ALCEA (www.alcea.com), an Italian family owned industrial company, specialized in production of liquid and powder paints for industrial use, having its headquarters based in the Lombard town of Senago near to Milan, has chosen MORRELLS company Tournus former site for its first setting up in France..

The choice of Burgundy region and the employment programmes

Ing. Carlo Parodi, chairman of the group, declares regarding the site choice: "The choice has been made considering first of all the human skills available, but also the central location and the excellent logistics connections (highway and rail), at 5 hours from Milan".

Further than having employed eleven persons, the company foresees in the next two years to employ a dozen more investing in modernizing site, production utilities, and staff training. The time being ALCEA company is looking for 4 salesmen specialized in industrial paint sector for covering following areas of France: Paris - Ile de France, south west, south east, Alsace.

ALCEA industrial international group

The company is employing nearly 120 employees having its most important manufacturing site in Italy, and several branches in Eastern Europe and Germany.

ALCEA is proposing to its industrial customers, manufacturers of machine tools, agricultural machines, building material, cranes, forklifts, metal carpentry, ..., innovative solutions using water borne and low solvent content paints and varnishes. The aim is, by this going further than the European directives (Decree 152/2006), to reduce the environmental impact of the finished products used by its customers. ALCEA has got the environmental certification according to UNI-EN ISO 14001 norm.

Burgundy region is gathering its forces to support this development

This commitment to environmental friendly values meets Tournus City Council will of combining the town industrial tradition with sustainable development activities and environmental friendly industries. The said project is sustained together by the General Council of Saône et Loire and Burgundy Regional Council, and it is followed by Burgundy Region Development together with the French Agency for International Investments, its Milan office and Ademval.

Press Contact :
Burgundy Development Agency
Marion NIEL
+33 (0)3 80 28 55 61
mn@bourgognedeveloppement.com